

PARKER CORPORATE CATALOGUE 2007



PRINT SPECIFICATION:

- Finished size: 300mm x 215mm
- 4 page cover with 50mm fold-in flap plus 32 text pages
- Material:
 - Cover – 250gsm gloss art paper
 - Text – 170gsm gloss art paper
- Printing:
 - Outer Cover – 4 colours plus silver plus gloss varnish (text in black).
 - Inner Cover – 4 colours plus gloss varnish.
 - Text pages – 4 process colours plus spot gloss varnish throughout (all text in black).
- Versions: English plus 9 language variants

Typical spreads (cont/....)




FRONTIER

STRASHER STEEL
 A classic Parker fountain pen with a silver barrel and black accents. Available in 1.1, 1.6, and 2.0 nib sizes.

TOUCH MEET
 A sleek, modern fountain pen with a silver barrel and black accents. Available in 1.1, 1.6, and 2.0 nib sizes.

TRAVELER
 A compact fountain pen with a silver barrel and black accents. Available in 1.1, 1.6, and 2.0 nib sizes.

URSA
 A fountain pen with a silver barrel and black accents, featuring a unique design. Available in 1.1, 1.6, and 2.0 nib sizes.



FRONTIER IS BOTH CONSERVATIVE AND FORWARD THINKING. THE "SOFT TOUCH" GRIPPING SECTION AND INSPIRED FINISHES GIVE THIS PEN ITS DISTINCTIVE, CONTEMPORARY BUILD COMBINING STYLE AND VALUE, DEPENDABILITY AND PROGRESSION.

FOUR-BARREL | 1.1
 - Available in silver, black, and blue finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.

FOUR-BARREL | 1.6
 - Available in silver, black, and blue finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.

FOUR-BARREL | 2.0
 - Available in silver, black, and blue finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.



17




PARKER IM

ROYAL BLUE
 A classic Parker fountain pen with a blue barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.

AMAZONIA PURPLE
 A classic Parker fountain pen with a purple barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.

DEEP BLACK
 A classic Parker fountain pen with a black barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.

ROYAL GREY
 A classic Parker fountain pen with a grey barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.

CRYSTAL CLEAR
 A classic Parker fountain pen with a clear barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.

COOL WATER
 A classic Parker fountain pen with a blue barrel and silver accents. Available in 1.1, 1.6, and 2.0 nib sizes.



TODAY'S LIVING LEAVES LITTLE ROOM FOR FAILURE. THIS CONTEMPORARY RANGE HAS BEEN CREATED TO PERFECTLY SUIT A LIFESTYLE THAT DEMANDS EXPERT PERFORMANCE BUT WILL NOT SACRIFICE GOOD DESIGN.

FOUR-BARREL | 1.1
 - Available in blue, purple, black, and grey finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.

FOUR-BARREL | 1.6
 - Available in blue, purple, black, and grey finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.

FOUR-BARREL | 2.0
 - Available in blue, purple, black, and grey finishes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.
 - Available in 1.1, 1.6, and 2.0 nib sizes.



23

