

CORE VISUAL IMAGE

The Duofold Mosaic Special Edition packaging and support materials carried powerful mosaic image of a Roman Woman using special matte and gloss varnishes to enhance the mosaic effect.



PACKAGING

- ◆ Dedicated rigid card presentation box.
- ◆ Printed in 4 colours with silver foil blocking plus matte and gloss varnishes to enhance the mosaic feel of the featured image.



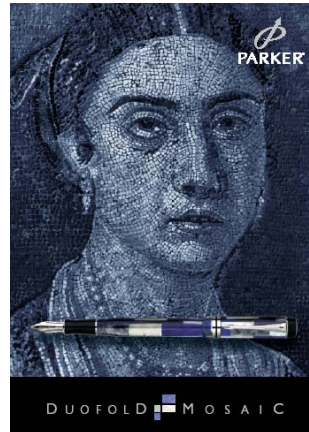
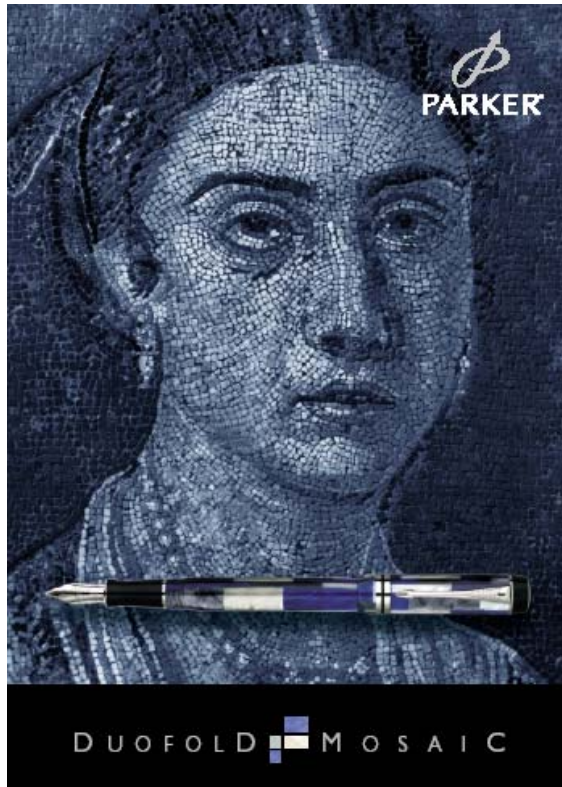
- ◆ Inside of lid is printed in 4 colours plus matte and gloss varnishes and silver foil blocking.
- ◆ Product platform is finished in silk with an additional pad to protect the product.

- ◆ 32 page in-carton product/warranty booklet incorporating 11 languages – English, French, German, Spanish, Dutch, Italian, Portuguese, Russian, Japanese, Mandarin, Arabic.
- ◆ Booklet carries a series of mosaic plates illustrating the history of mosaic through the ages plus support text, instructions for use and warranty text.



- ◆ Four colour printed outer carton.

POSTER/SHOWCARD



Poster

- ◆ Size: 594mm x 420mm (A2).
- ◆ Printed in four process colours plus matte and gloss varnishes plus silver foil blocking onto 300gsm silk paper.

Showcard

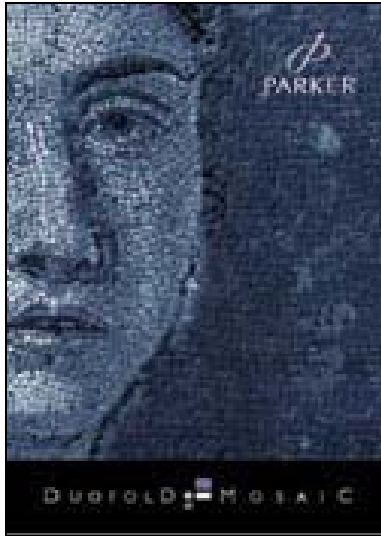
- ◆ Size: 297mm x 210mm (A4).
- ◆ Printed in four process colours plus matte and gloss varnishes plus silver foil blocking.

FREE DRESS

Timber platform + set of 3 Parker spheres in a gunmetal finish + mini showcard.



TRADE BROADSHEET



Front cover



Page 2



Fold-in (Page 5)



Page 2

Page 3

Fold-out (Page 4)

- ◆ Printed in four process colours plus matte and gloss varnishes plus silver foil blocking.